

For more locations & information please visit
our website grahamplacement.com

SEMINAR SCHEDULE //

Denver, CO 10/9/2010
JW Marriott Denver Cherry Creek
303.316.2700

Saratoga, CA 11/13/2010
The Mountain Winery, Saratoga
408.913.7127

* Please mark the box of the location/date you will be attending

NAME	
ADDRESS	
CITY	ZIP
EMAIL	
PHONE	
LICENSE NO.	

\$195 // PERSON

8 AM - 6 PM // LUNCH INCLUDED

* Refunds will only be given if cancellation occurs one week before date

PLEASE MAIL REGISTRATION FORM

OR REGISTER ONLINE @ GRAHAMPLACEMENT.COM

AND MAKE CHECKS PAYABLE TO //



GRAHAM PLACEMENT AGENCY

290 Sears Point Road
Petaluma, CA 94954

707.769.8887

liz@grahamplacement.com

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Petaluma, CA 94954



Distinguish yourself with innovative
new appointments and...

**MAKE
YOURSELF
INDISPENSABLE**

MAKE YOURSELF INDISPENSABLE

FEATURING //

TRISHA O'HEHIR // RDH, MS

*Who says there's nothing
new under the sun for the
Dental Hygienist?*

Please join us in...

- Denver, Colorado
- Saratoga, California
- Phoenix, Arizona
- Spokane, Washington
- Portland, Oregon
- San Diego, California
- Seattle, Washington



MAKE YOURSELF INDISPENSABLE

BECOMING YOUR BEST JUST GOT BETTER

8 // CEU CATEGORY I



Presented by

Graham Placement Agency

Join us as Trisha O'Hehir ignites your passion and sincerity for prevention by teaching how to set yourself apart in a tough job market with oral health coaching appointments.

MAKE YOURSELF INDISPENSABLE, is a distinctive seminar combining current research, practical applications and networking with peers and product specialists to create new appointments integrating preventive therapies. With effective implementation everyone profits from prevention and so can you.

Experience the products and protocols first hand to gain confidence as an oral health coach. Stop adding more into an already too full prophy appointment! Instead, use custom coaching appointments that allow the time and appropriate fees to successfully incorporate innovative preventive therapies. Finally, live the hygiene dream - Make Yourself Indispensable

ORAL HEALTH COACHING

- Integrate xylitol, the good sugar
- Orofacial myology
- Caries as a pH disease
- Dry mouth solutions
- Remineralization therapies

CREATE A FRESH BREATH PROGRAM IN YOUR PRACTICE

- Personalized treatment
- Choosing a product line
- Professional tongue prophy
- Probiotics for oral health

ENHANCE YOUR MARKETABILITY

- Expand your treatment options
- Create a written proposal to bring your ideas to life
- Profit from excellence

NETWORKING EVENT

5:00 - 6:00 PM

Following the seminar enjoy refreshments as you network with colleagues and product specialists.

FOLLOW-UP CONFERENCE CALL

Concerned about using clinical time for coaching? Need expertise? Join us in a conference call.



TRISHA O'HEHIR is the Editorial Director for Hygienetown Magazine, an international speaker, author and instrument designer. She was on the founding editorial board for RDH Magazine in 1980 and wrote the Periodontics Column for 14 years. In 1989, Trisha launched Perio Reports, which is now licensed to Dentaltown Magazine and appears monthly, reaching 120,000 dental professionals. She authored the best selling cartoon book, The Toothpaste Secret, based on dry brushing clinical research, and over 200 articles bridging the gap between published research and clinical practice. Trisha lives in Arizona, where she is a Past-President of the Arizona State Dental Hygienists' Association.

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